

INGREDIENTS FOR PERSONAL CARE PRODUCTS

Product Name	INCI Name	Efficacy	Feature
MARINE MUCIN 0.3% or 1%	GLYCOSAMINOGLYCANS PHENOXYETHANOL WATER	Enhance Sensory profile Moisturization	Marine mucin is a high viscous glycoprotein (Gel-like) includes over 2 million molecules. Marin Mucin has a high moisturizing and protection property. Also often used for sensory modifier.
Rice Extract Koken	RICE FERMENT FILTRATE BG	Moisturizing	Made of sake brewed using rice. This aqueous solution can be expected to have a moisturizing action owing to the free amino acids and sugars that it contains as natural moisturizing factors.
SWEETCHERRY EXTRACT (Sakuranbo Koken)	PRUNUS AVIUM (SWEETCHERRY) FRUIT EXTRACT BUTYLENE GLYCOL WATER	Moisturization Keratin10 and Caspase-14 up-regulation	Sweet cherry extract is extracted from Fruit of Sweet Cherry. The extract contains high level of Aspartic Acid and Sugars. Superior moisturizing.
PEAR TWIG EXTRACT (La France Koken)	PYRUS COMMUNIS (PEAR) TWIG EXTRACT BUTYLENE GLYCOL WATER	Skin Brightening	Pear Twig Extract is almost pure β – Arbutin (>99%).
MELON KOKEN	CUCUMIS MELO (MELON) FRUIT EXTRACT BUTYLENE GLYCOL WATER	Moisturization Improving skin texture	The extract from thinned out melon fruits, made through hot water extraction, contains citrulline and GABA.
SHONAI KAKI POWDER	DIOSPYROS KAKI FRUIT POWDER MALTODEXTRIN SUCROSE ZEA MAYS (CORN) STARCH ELAEIS GUINEENSIS (PALM) OIL	Deodorizing Anti-aging Cell growth acceleration, Scrubbing effect	Freeze dried Diospyros Kaki fruit powder that contain tannin, which has a deodorizing effect.
SUIKA (WATERMELON) EXTRACT OBANAZAWA	CITRULLUS LANATUS (WATERMELON) FRUIT EXTRACT WATER BUTYLENE GLYCOL	Anti-glycation Anti-inflammation Anti-oxidation Moisturization Skin texture / smoothness / dryness improvement	The extract from thinned out watermelon fruit. It contains amino acids such as citrulline, GABA, glutamine and ingredients that promote peeling such as malic acid and shikimic acid.

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SACRAN	APHANOTHECE SACRUM POLYSACCHARIDE BUTYLENE GLYCOL WATER	Natural thickner Moisturization Anti-inflammatory	Sacran is a natural giant molecular polysaccharide extracted from the algae. It has 10-fold higher moisture retention capacity compared to hyaluronic acid.
PURE PORPHYRA EA (NORI EXTRACT)	PORPHYRA YEZOENSIS EXTRACT BUTYLENE GLYCOL WATER	Natural UV absorbing agent Moisturizing	Jaoanese traditional food, "Nori" contains a lot of kinds of nutrition. Pure Porphyra EA contains "Porphyran-334" and it has UV absorbing efficacy.
ALPINIA WATER	ALPINIA SPECCIOSA FLOWER/LEAF/STEM WATER	UV absorbing	Alpinia Water SH100 is extracted from Alpinia Specious which is taxonomically relative of ginger. Alpinia Water has Aromatic odor and UV absorbing efficacy. Preservative free material.
BULGARIA DAMASK ROSE WATER	ROSA DAMASCENA FLOWER WATER	100% Natural Rose Water	This Bulgaria Damask Rose Water contains three times more essential oil compare with common rose water.
AZUKI EXTRACT	PHASEOLUS ANGULARIS SEED EXTRACT BUTYLENE GLYCOL WATER	Anti-Oxidant Moisturization	AZUKI (小豆: Red Bean) has been known as a ingredients for sweet stuff for long time. There is also a time that has been referred as the "Red Diamond" from the scarcity. It is known that AZUKI is rich in Polyphenols(mainly anthocyanin), Vita-min B, Minerals. Especially Polyphenols are around 1.5 times higher than red wine.
MILK EXTRACT-J	MILK EXTRACT BUTYLENE GLYCOL	Promote dermal cell activity Moisturization Beta-carotene and vitamin E rich	Milk Extract from Hokkaido. It is used a special milk that cows are pastured without stress. It promote dermal cell activity and contains β -catotene and vitamin E a lot.

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FS500-BG (GREEN TEA EXTRACT)	CAMELLIA SINENSIS LEAF EXTRACT BUTYLENE GLYCOL WATER	Deodorant	Green tea leaf dry distilled solution for deodorant.
AQUA CERIA Basic α	CERIUM OXIDE SODIUM METAPHOSPHATE WATER	SPF Booster Blue-light blocking	Water dispersion of Cerium Oxide. Easy to make mist ,lotion, essence type product without white residue. Able to block UVA,B, and Blue-light.
ROSE PLACENTA EXTRACT BG	ROSA DAMASCENA PHYTOPLACENTA CULTURE EXTRACT BUTYLENE GLYCOL	EGF increase Free radical removal Turnover promotion.	Rose Placenta made from a rose. It has been developed with 10 doctors over the history of 45 years.
ROSE CALLUS STEM CELL EXTRACT BG	ROSA DAMASCENA CALLUS CULTURE EXTRACT BUTYLENE GLYCOL SODIUM HYALURONATE WATER	Anti-Inflammation Anti-Oxidant Moisturization	It is from the sprout of damask rose. It enhance the expression of Aquaporin 3
COSMETICS GOLD LEAF	GOLD	Moisturization Improving skin elasticity	Gold leaf flakes that meet s the Japanese Standards
SHIKUWASA EXTRACT	CITRUS DEPRESSA PEEL EXTRACT DIPROPYLENE GLYCOL	Whitening	SHIKUWASA (Citrus depressa) is small, green citrus fruit and has specific smell and one of traditional specific fruits from Okinawa, longevity island in Japan. SHIKUWASA contains “Nobiletin” and Nobiletin is a highly effective and safe whitening agent.

BEAUTY CARE PRODUCTS

Product Name	Efficacy	Feature
PERFECT AQUA GEL SHEET (BOTANICAL)	Moisturization	Water-soluble sheet which turns into gel when dissolved in water. Contains squalane and sweet cherry extract. Free of preservatives. 100% natural. Can also be used with your favorite skin toner.
PERFECT AQUA GEL SHEET (COLLAGEN)	Anti-Wrinkle Moisturization	Water-soluble sheet which turns into gel when dissolved in water. Contains collagen derived from fish, and squalane. Free of preservatives. Can also be used with your favourite skin toner.
GOLD MASK	Moisturization Improving skin elasticity	A face mask made by pure gold. It meets the Japanese Standards
FACE MASK SHEET	High quality mask sheet that made in Japan. Offering from 3,000pcs	Cotton 100%, Pulp 100%, Rayon mix mask sheet. We can offer it from 3,000pcs.
SERICIN MASK	Moisturization Anti-Oxidation Curing suntan damage Promote turnover Improve skin condition Activate and protect skin cell	Face mask sheet that attached pure Sericin powder. The high purity sericin makes your skin younger.

PLANT EXTRACT

INCI Name	Efficacy
Cynara Scolymus (Artichoke) Leaf Extract	anti-aging
Commelina Communis Flower/Leaf/Stem Extract	promotion of collagen
Angelica Keiskei Leaf/Stem Extract	moisturizing, cell recovery
Gynostemma Pentaphyllum Leaf Extract	irritation mitigation, skin elasticity, moisturizing
Fragaria Ananassa (Strawberry) Fruit Extract	whitening, anti-oxidant, moisturizing
Prunus Mume Fruit Extract	moisturizing, skin barrier function
Phellodendron Amurense Bark Extract	anti-microbial, anti-inflammation, UV absorber, wound healing, skin astringent
Hordeum Vulgare Leaf Extract	detox, moisturizing
Olea Europaea (Olive) Leaf Extract	anti-oxidant, anti-inflammation, anti-allergy
Diospyros Kaki Leaf Extract	deodorant, radical scavenger
Morus Alba Leaf Extract	anti-oxidant
Brassica Oleracea Acephala Leaf Extract	anti-inflammation,
Alpinia Speciosa Leaf Extract	promotion of collagen, inhibition of collagenase
Oryza Sativa (Rice) Bran Extract	moisturizing, anti-inflammation, anti-oxidant, UV protection, whitening, skin barrier function
Oryza Sativa (Rice) Lees Extract	skin conditioning
Ipomoea Batatas Leaf/Stem Extract	anti-inflammation, anti-oxidant, active oxygen scavenger, inhibition of melanin
Saccharum Officinarum (Sugar cane) Extract	corneum softener
Zanthoxylum Piperitum Peel Extract	anti-inflammation, anti-aging
Perilla Ocyroides Leaf Extract	anti-inflammation, anti-allergy, skin elasticity, whitening, anti-microbial, deodorant
Hippophae Rhamnoides Fruit Extract	moisturizing, anti-inflammation,
Lonicera Japonica (Honeysuckle) Leaf Extract	anti-microbial, anti-inflammation,
Equisetum Arvense Extract	skin astringent, acne care, wound healing, anti-inflammation,

PLANT EXTRACT & OIL

INCI Name	Efficacy
Stevia Rebaudiana Leaf/Stem Extract	anti-inflammation,
Cnidium Officinale Rhizome Extract	anti-inflammation, skin conditioning, promoting blood flow
Swertia Japonica Extract	hair growth
Glycine Soja (Soybean) Seed Extract	cell activating, skin conditioning, whitening, anti-inflammation, promotion of collagen
Camellia Sinensis Leaf Extract	anti-allergy
Citrus Unshiu Peel Extract	moisturizing, promoting blood flow, anti-inflammation
Angelica Acutiloba Root Extract	moisturizing, promoting blood flow, anti-inflammation, anti-allergy
Houttuynia Cordata Extract	anti-microbial, anti-oxidant, anti-inflammation
Canavalia Gladiata Seed Extract	anti-inflammation, oral care
Angelica Furcijuga Flower/Leaf/Stem Extract	anti-inflammation
Eriobotrya Japonica Leaf Extract	anti-inflammation
Mentha Piperita (Peppermint) Leaf Extract	anti-microbial, anti-allergy
Prunus Persica (Peach) Leaf Extract	skin astringent, anti-microbial, active oxygen scavenger, anti-inflammation
Citrus Junos Fruit Extract	moisturizing, promoting blood flow, anti-inflammation
Coix Lacryma-Jobi Ma-yuen Seed Extract	moisturizing, anti-inflammation
Artemisia Princeps Leaf Extract	skin astringent, anti-microbial, active oxygen scavenger, anti-inflammation, promoting blood
Lavandula Angustifolia (Lavender) Flower Extract	skin astringent, anti-microbial
Cymbopogon Schoenanthus Leaf / Stem Extract	anti-microbial, anti-oxidant, anti-inflammation
Rosmarinus Officinalis (Rosemary) Leaf Extract	anti-microbial, anti-oxidant, anti-inflammation, hair growth
Cucumis Melo (Melon) Seed Oil	moisturizing, anti-inflammation, COSMOS certification